SUMMIT OF
WATER
FUNDS
THERE'S NO WATER TO WASTE

360blue

Koen Verberne
52impact

Koen@52impact.nl

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Introduction

Development and commercial exploitation of services based on satellite data and other geodata.

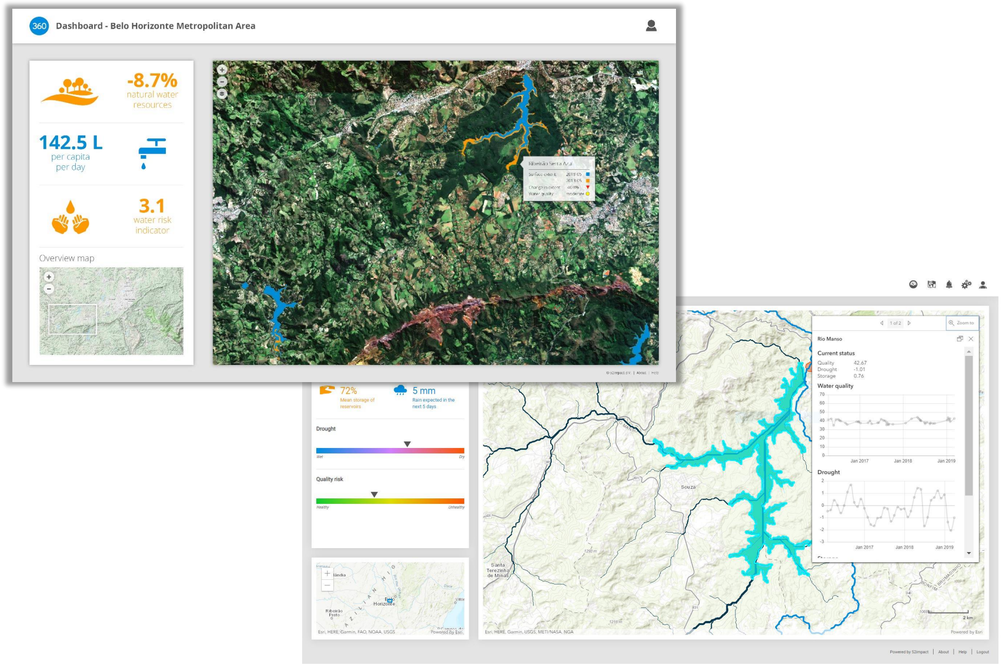
Focus on sustainability

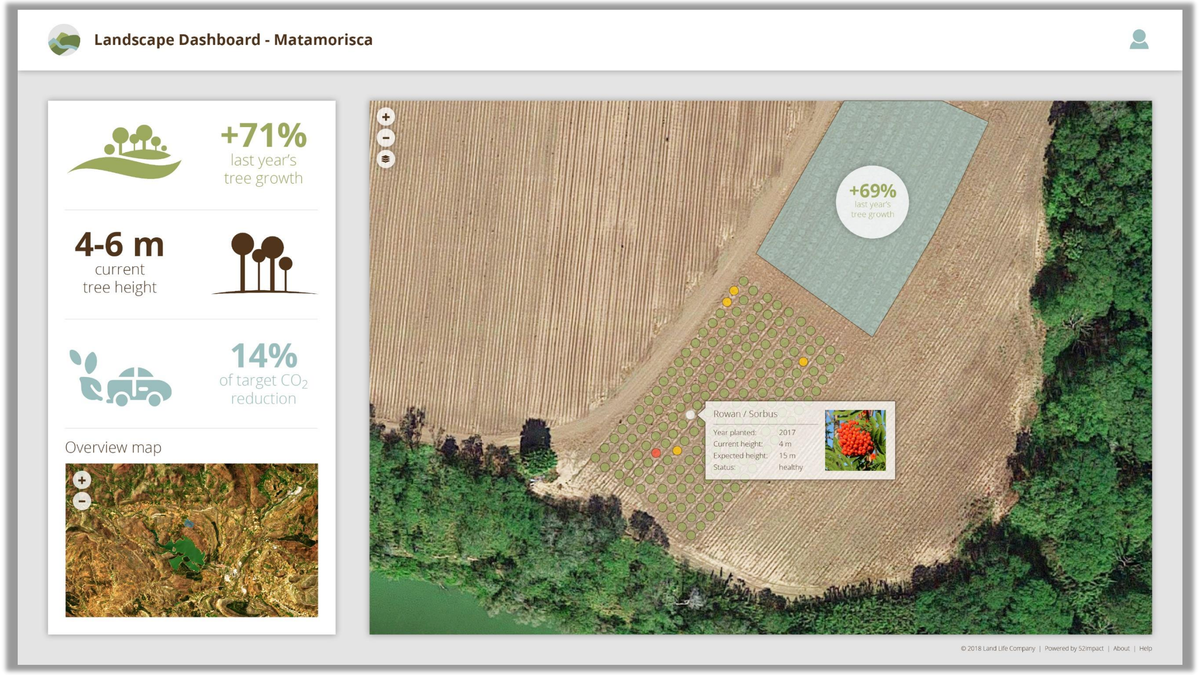
Mission:

Make existing geodata- and space technologies accessible to new markets

Unique mix of expertise

- Geo- and space technologies | Data processing and analysis | Software
- UX/UI | Visualisation and presentation
- Technical communication | Commercial exploitation of technologies





Water scarcity: a global problem

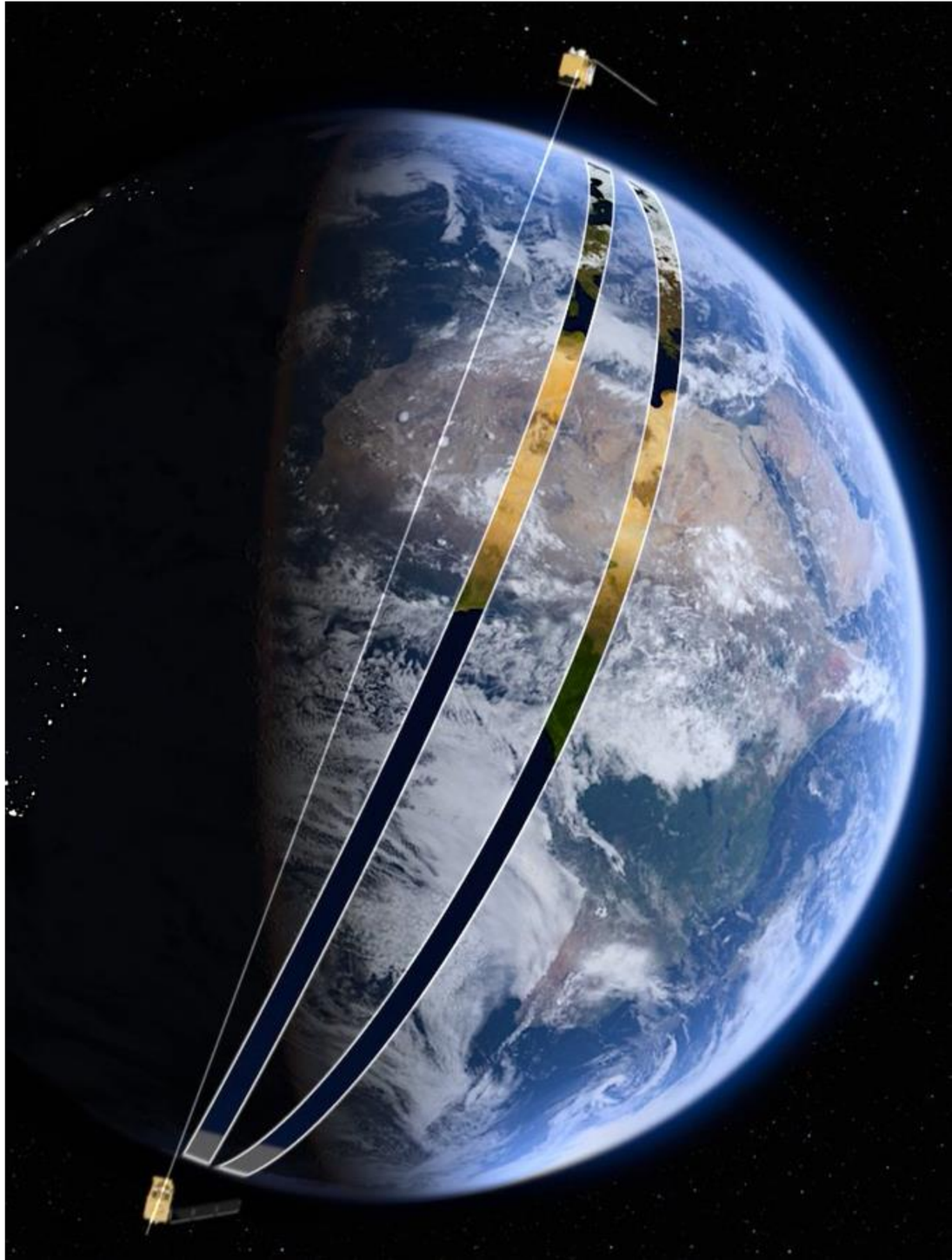
- Population growth, changing lifestyle patterns, rapid urbanization and industrialization, as well as climate change, place unprecedented pressure on limited water supplies
- Consequences: declining amounts of drinking water, less water availability for sanitation, crop loss, shortage of water input for the food and beverage sector
- Governments and industries struggle to determine how to effectively manage water resources
- Accurate and reliable data is key for water management!

360blue

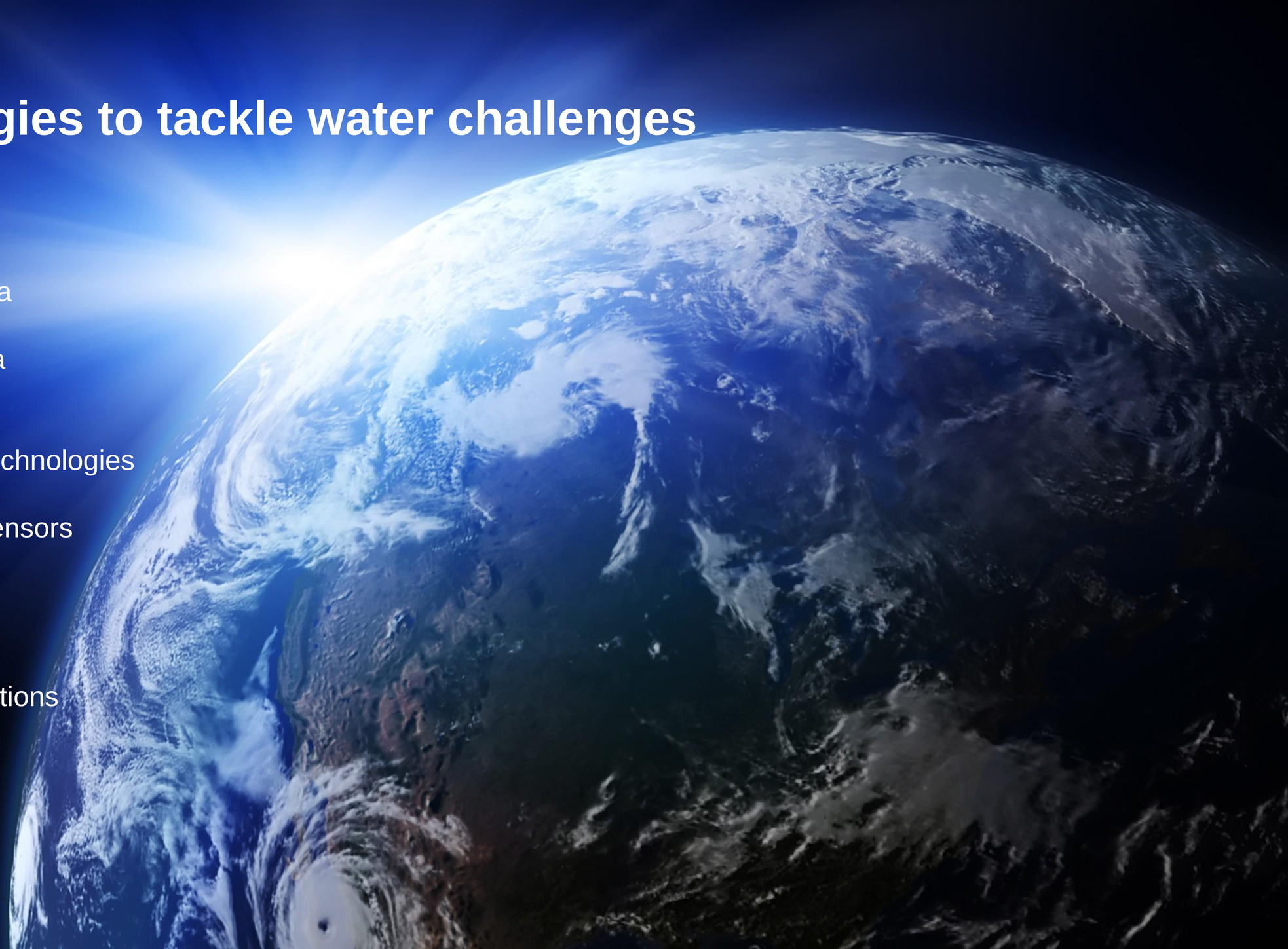
360blue is an information and software suite to determine water related risks, support optimization of water management, and asses water footprints

Characteristics

- Accurate and dynamic information
- Integration of multiple data sources
- Integration of historical (since 1984) and current data to provide trend analysis and alerts
- A dashboard that turns complex data into valuable insights
- Customized to the specific needs of the users
- 360blue can be deployed for any region worldwide
- All information can be accessed through an easy to use online portal



Technologies to tackle water challenges



Satellite imagery:
- Multi-spectral data
- Radar data
- Temperature data

Internet of Things technologies
- Point data
- Connectivity of sensors

Integration of data:
- Machine learning
- Cloud based solutions

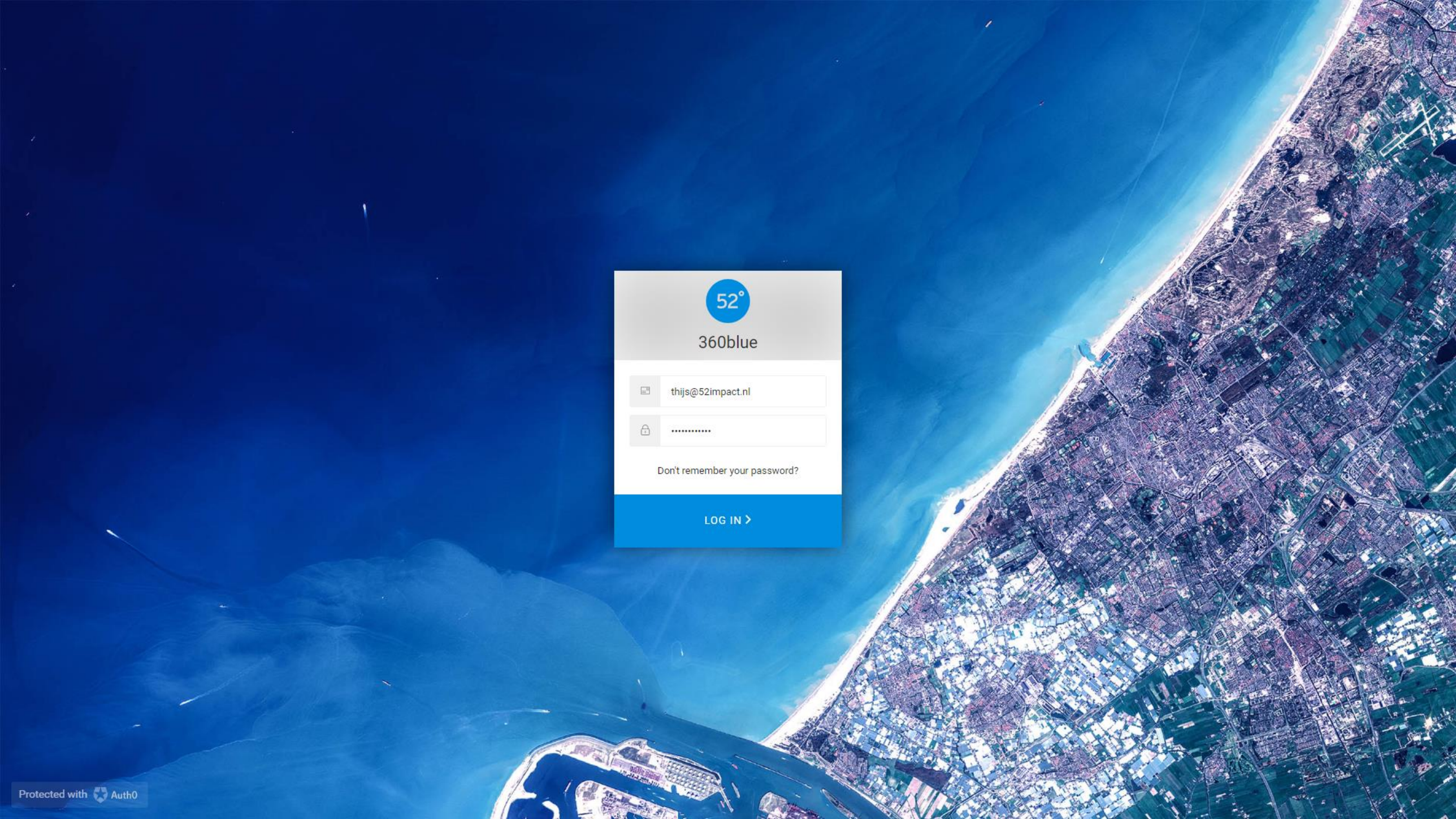
Enablers

The combination of cloud computing, machine learning and satellite imagery enables the cost efficient provision of reliable water information

Water scarcity is higher on the political agenda, which makes it more of a priority for governments.

Access to water is a major concern for companies that use water for their production. There is an increase in awareness that water related problems cannot be solved by individual companies alone. Collaboration between stakeholders is key.

Demonstration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Water stress
Last updated: May 27, 2019

Risk indicator

Vegetation
Last updated: Apr 27, 2019

Risk indicator

Landscape
Last updated: Jul 10, 2019

Risk indicator

Context
Last updated: Jul 10, 2019

Risk indicator

Water stress
Last updated: May 27, 2019

74%
Mean storage of reservoirs

9 mm
Rain expected in the next 5 days

Drought
Wet — Dry

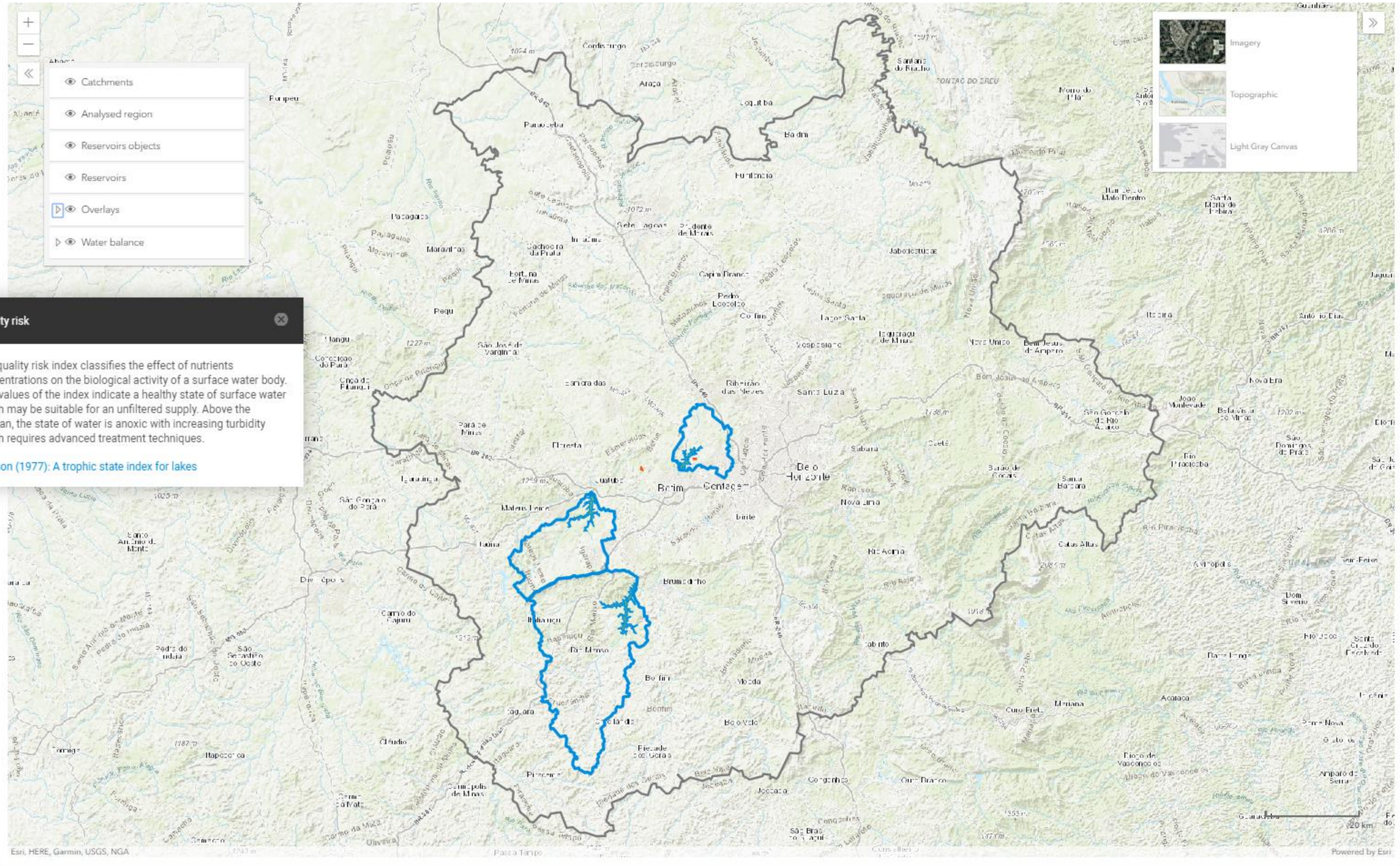
Quality risk
Healthy — Unhea

Water balance
Recharge — Deple

Quality risk

The quality risk index classifies the effect of nutrients concentrations on the biological activity of a surface water body. Low values of the index indicate a healthy state of surface water which may be suitable for an unfiltered supply. Above the median, the state of water is anoxic with increasing turbidity which requires advanced treatment techniques.

Carlson (1977): A trophic state index for lakes



Water stress
Last updated: May 27, 2019

74%
Mean storage of reservoirs

7 mm
Rain expected in the next 5 days

Drought

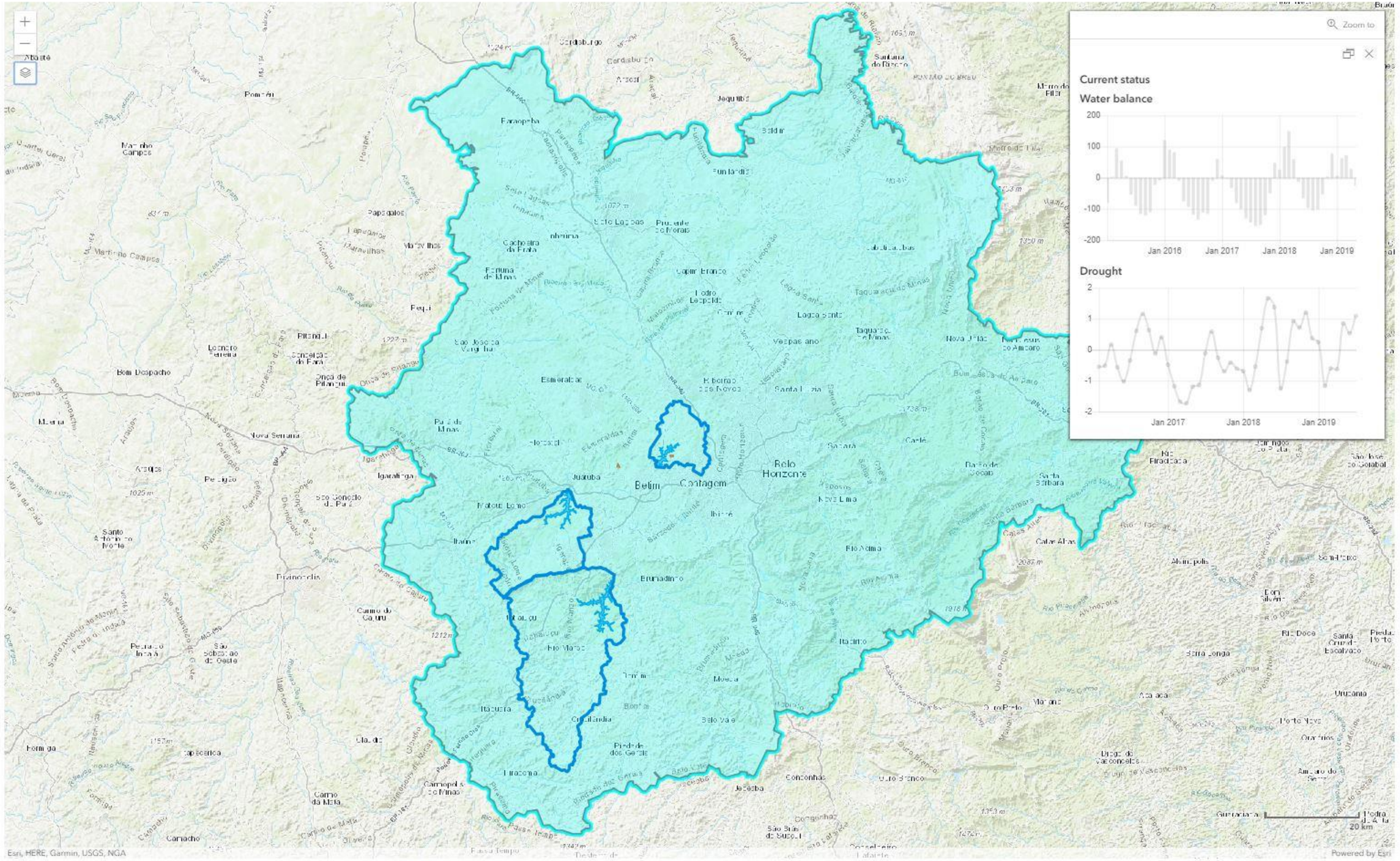
Wet — Dry

Quality risk

Healthy — Unhealthy

Water balance

Recharge — Depletion



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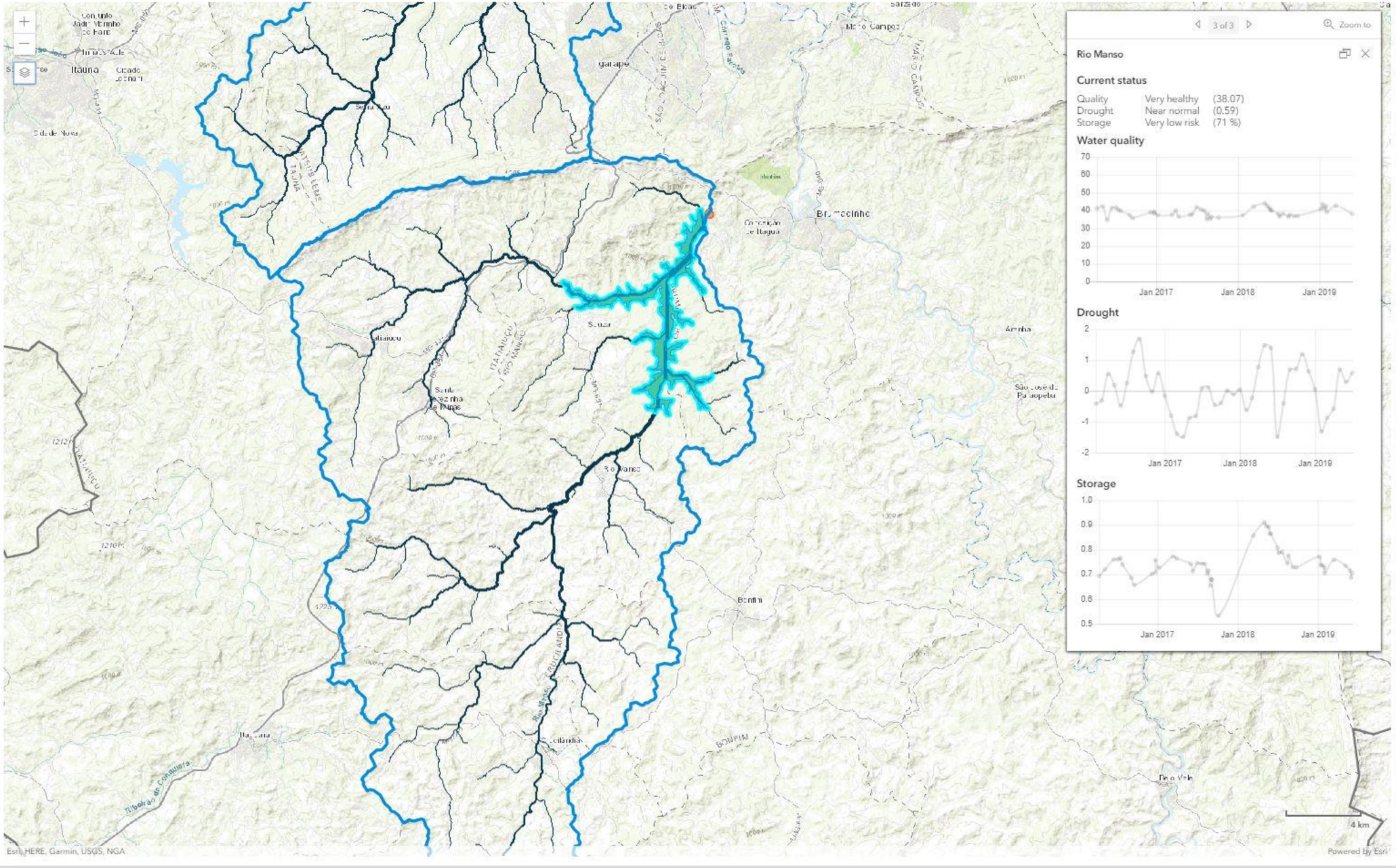


3 of 3 Zoom to

Rio Manso

Current status

Quality	Very healthy	(38.07)
Drought	Near normal	(0.59)
Storage	Very low risk	(71 %)

Water quality

Drought

Storage

Vegetation
Last updated: Apr 27, 2019

Vegetation quality

Vegetation water stress

Low — High

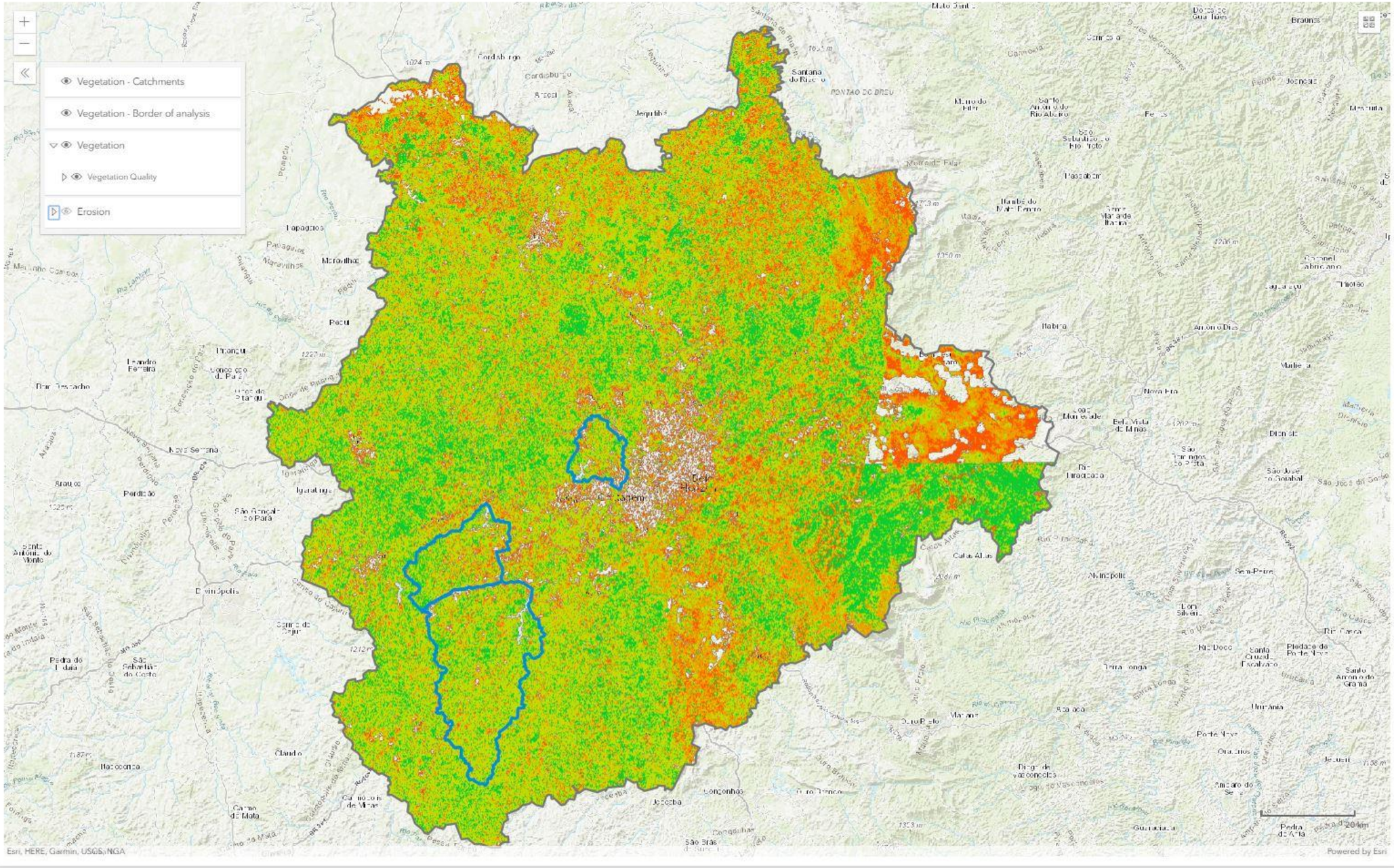
Forest loss
Last updated: February 2019

463646 ha
Total forest area

0.54%
Forest loss in 2018

Erosion

Low — High



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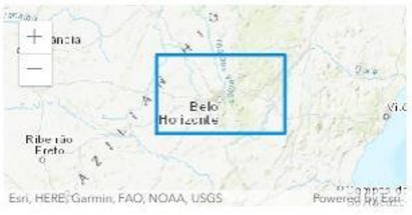

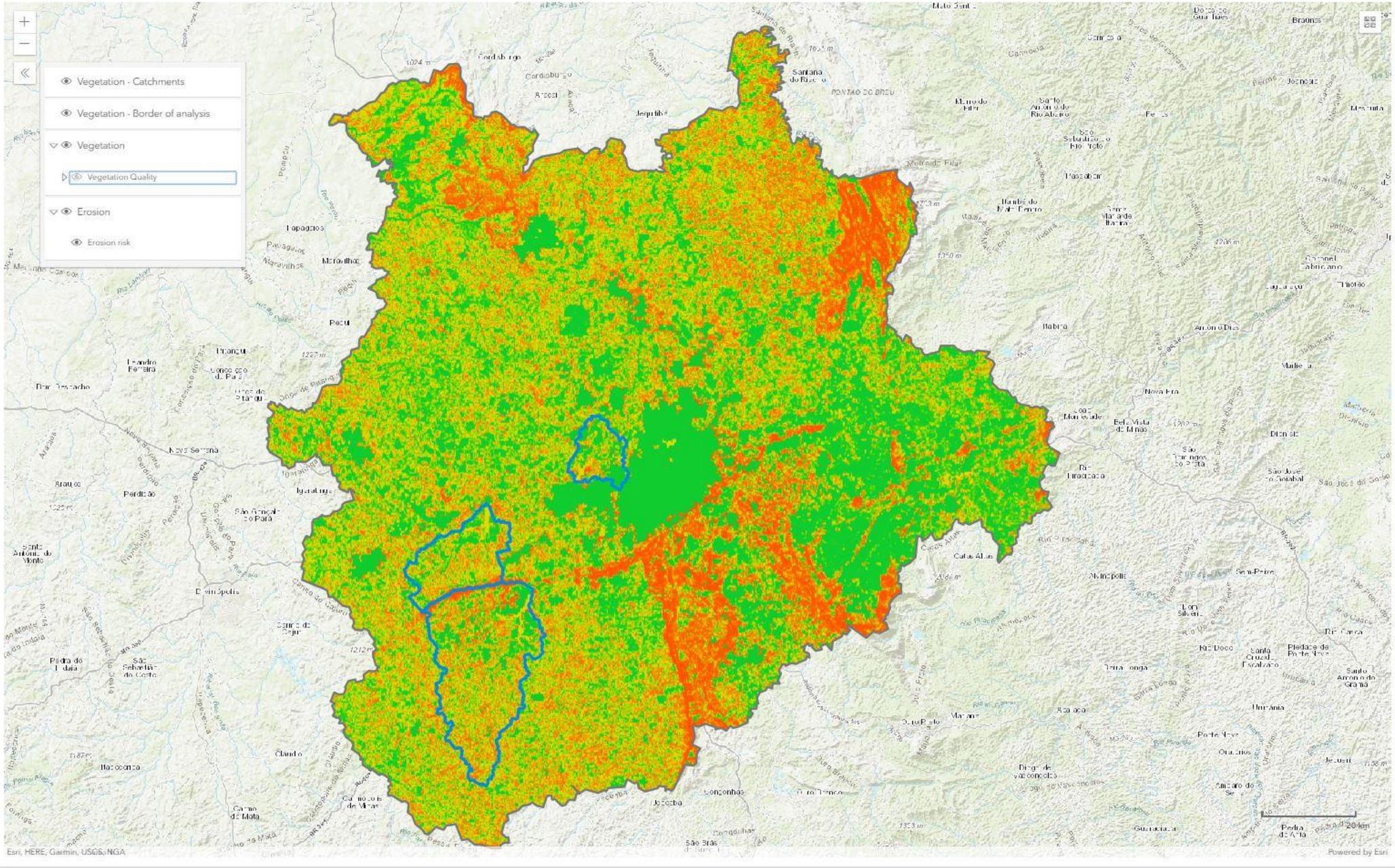

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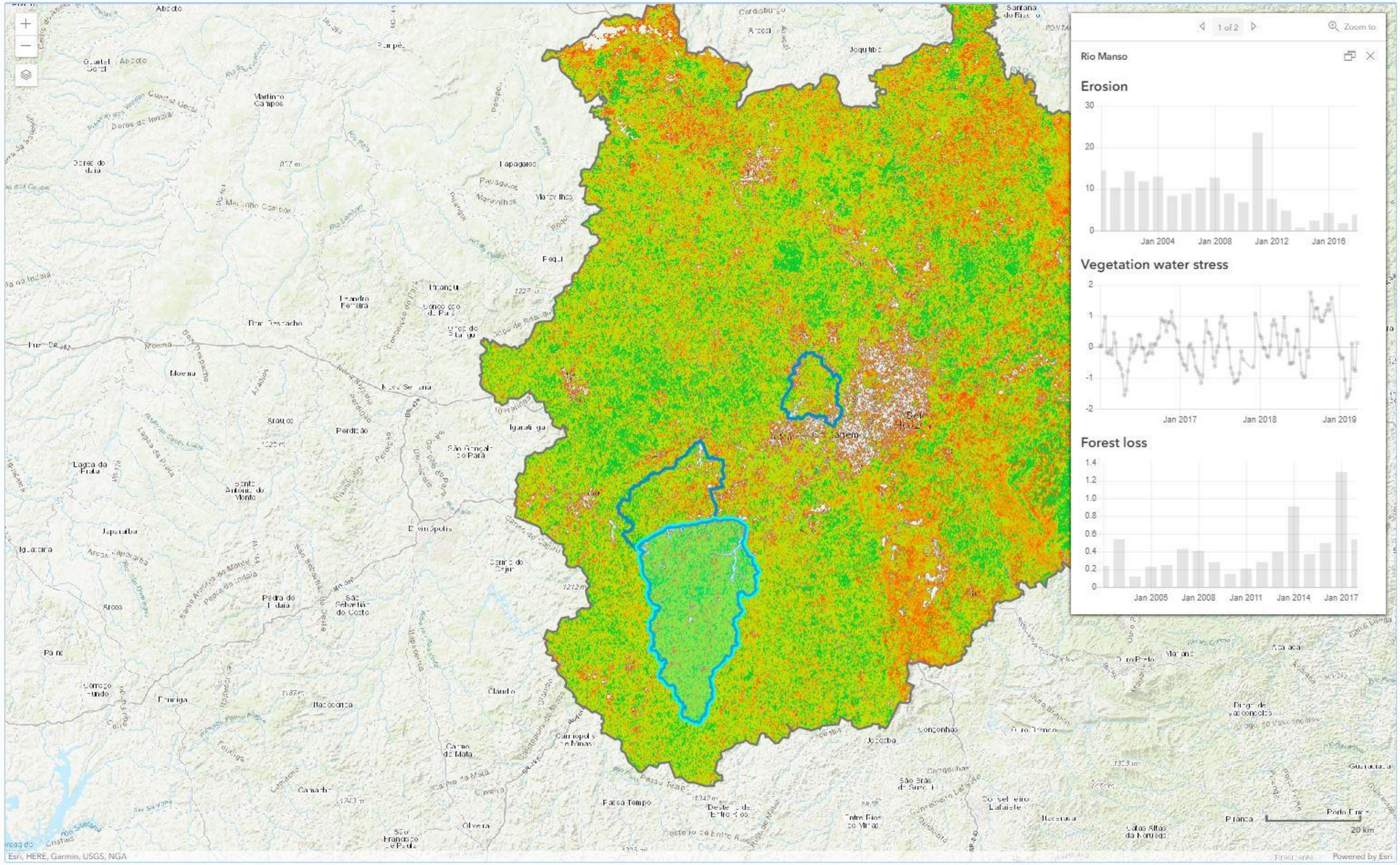

Social Networks: #WaterFunds

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